

RAFAEL LABBE

FRONT-END WEB ENGINEER

EXPERIENCE

Freelance

Web Developer - January 2024 to Present

Set up React with Next.js project locally and on dev server.
Create multi-page site with reusable React components.
Use nodemailer and Next.js API routes to send emails.
Develop custom elements like a lightweight lightbox for images.
Communicate and regularly update clients on project milestones.
Generate copy and design based on client vision.

The Storage Group

Web Developer - March 2020 to Present

Communicate with the team for project collaboration.
Implement improvements to existing features.
Design and develop UI/UX to client and employee facing features.
Cross-browser and device testing using devices and Browserstack.
Push updates to codebase repository using git and command line.
Use SASS as well as vanilla CSS for styling purposes.
Incorporate best ADA procedures during development.
Create custom events for Google Analytics and Tag Manager.
Troubleshoot and implement hotfixes for found issues.
Release plugin and theme updates with detailed changelogs.
Make requests several external and internal APIs.
Gather and update information using CURL and AJAX requests.
Develop and improve custom Wordpress plugins.
Set up eCommerce sites using WooCommerce and Stripe.
Use WordPress plugins such as ACF, Wordfence, Yoast, and more.

Alarie Design Associates

Web Developer - January 2019 to March 2020

Supervise and maintain a multi-domain server.
Manage databases through mySQL.
Implement best practices for search engine optimization.
Integrate spam protection including reCaptcha and Honeypot.
Set up email addresses using client domains.
Develop user-friendly sites utilizing content management systems.
Utilize modular web components during site development.
Properly install SSL and Wildcard SSL certificates.
Perform PHP, CMS, and Plugin updates.
Create analytics reports using tools such as Google Data Studio.
Add eCommerce functionality using Shopify and WooCommerce.
Code email signature generator to create custom signatures.
Identify and fix issues found on sites, email templates, and more.

SKILLS

Languages, Frameworks,
and Libraries

- › HTML5
- › CSS3 & SASS
- › JavaScript
- › PHP
- › SQL
- › React
- › Next.JS
- › Bootstrap
- › jQuery

Google Tools

- › Analytics and Tag Manager
- › Search Console
- › reCaptcha
- › Docs, Sheets, and Drive

APIs Used

- › Google Geolocation, Maps, and Sign-in
- › Paypal
- › Square
- › Facebook

Workflow Tools

- › Postman
- › Git
- › Bitbucket
- › XAMPP and WAMP
- › Prepros
- › Filezilla
- › VS Code
- › Jira/Trello

Other Web Tools/Skills

- › ADA Compliance
- › cPanel and Plesk
- › Search Engine Optimization
- › MySQL
- › WordPress Theme and Plugin Development
- › WooCommerce
- › Browserstack



EDUCATION

University of Central Florida

BA in Graphic Design - December 2018

BA in Web Design - Decemer 2018

Broward College - Associates in Arts